



10 BENEFITS OF BCAR AFFILIATE MEMBERSHIP



NETWORKING

Exclusive networking opportunities at classes, seminars, and events



AFFILIATE DIRECTORY

Company listing promoted in BCAR's Affiliate Directory on our website



SPOTLIGHT

Advertising spotlight in the weekly newsletter and social media outlets



MARKETING

Affiliate Directory promoted on Bright MLS to BCAR members



SPONSORSHIP

Event sponsorship opportunities at Realtor® events



NEWSLETTER

Access to the members-only newsletter



REALTOR® BENEFITS

Access to the National Association of Realtors® Benefits Program



VOLUNTEER

Opportunities to volunteer with Realtors® through committee work



SUPRA

Access to the Supra lockbox system for specific Affiliate members. (Home Inspectors, Photographers)



215-956-9176



info@bucksrealtor.com



www.bucksrealtor.com



BUCKS COUNTY
ASSOCIATION
of
REALTORS®



BCAR AFFILIATE MEMBER SUCCESS GUIDE

HERE IS A QUICK GUIDE TO GET YOU STARTED
AS AN AFFILIATE MEMBER



MEMBER LOGIN

Create your member login on
www.bucksrealtor.com



CALENDAR OF EVENTS

Check out the upcoming events at
www.bucksrealtor.com to get involved.



AFFILIATE LISTING

Update your affiliate listing to include
your logo and a promotion video. This
listing will show in the affiliate directory.



SPOTLIGHT

Complete your affiliate spotlight to be
featured in our newsletter and social
media.



GET INVOLVED

Join a BCAR Committee for opportunities
to build relationships with Realtor®
members.
www.bucksrealtor.com/committees-bcar/



EMAIL

Keep your eye on your email for
upcoming events, education, and
sponsorship opportunities. As an
affiliate member, you will also receive
weekly newsletters.

QUESTIONS? CALL US FOR MORE INFO



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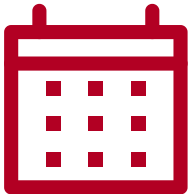


www.bucksrealtor.com

AFFILIATE VIDEO COMMERCIAL

LET BCAR HELP YOU CREATE AND DESIGN A 20-30 SECOND VIDEO COMMERCIAL TO HELP YOU MARKET YOUR BUSINESS.

HERE'S HOW TO GET STARTED:



SCHEDULE AN APPOINTMENT

Set up an appointment to come to the BCAR office to create your video. You will need to allow for about an hour. Email Emily Erwin, Communications and IT Support Technician, at emilyerwin@bucksrealtor.com or call 215.956.9176 x 108



RECORDING DAY

On recording day arrive at the BCAR office on time. Be prepared:

- Be camera ready, to present your business in a professional manner
- Have 2 to 3 key points ready to deliver
- 2 to 3 facts about your business



POST RECORDING

After recording your video with Emily please email her the following at emilyerwin@bucksrealtor.com:

- A current business logo (A transparent PNG is preferred)
- A current headshot if you would like it to be part of the video
- A few business-related photos if you wish



VIDEO EDITING

Your video will be created with your business in mind. Emily will work with you on the final approved version; allowing for 2 video edits.



MARKETING

- Staff will assist with loading your video into the BCAR affiliate directory.
- This video can also be used as part of your Affiliate spotlight in our newsletter and social media channels.
- It will be uploaded to our YouTube channel
- You will receive a MP4 file to use for your own marketing efforts.



2026 AFFILIATE SPONSORSHIP OPPORTUNITIES

During 2026 BCAR plans to hold several Realtor® events that will have Affiliate Sponsorship opportunities. Details of each sponsorship will be released closer to each event.



REALTORS® POLITICAL ACTION COMMITTEE

WHY SHOULD YOU INVEST AS AN AFFILIATE MEMBER?

RPAC SUCCESS

1031 LIKE-KIND EXCHANGE

Thanks to RPAC's tireless efforts, PA recognizes 1031 exchanges. This change will spur more real estate investment and it will also improve communities by making it easier for investors to revitalize blighted properties and depressed neighborhoods.

PRIVATE ROADS

RPAC champions took the lead to pass legislation that will make it much easier for homeowners who live on private roads to sell their homes. Prior to the passage of HB523, which lays out a simple shared responsibility among neighbors, those homeowners were rejected by federally backed lenders like Fannie Mae, VA, USDA and FHA – but that's no longer the case.

LIVESTREAM EDUCATION

When the pandemic shut down real estate in 2020, RPAC was instrumental in getting our industry back up and running. And we continue to benefit from those efforts – in 2022, temporary legislation that allowed real estate schools to livestream their classes was made permanent, and that benefits every Realtor with a busy schedule.


WHAT IS RPAC?


RPAC advocates at the local, state, and national levels for legislation that is beneficial for the real estate industry.

HOW DOES THIS BENEFIT AFFILIATES?

RPAC directly impacts you and your clients. It advocates for homeownership at the local, state, and national levels.

READY TO INVEST? CONTACT US:

 215-956-9176

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