



The BUCKS BEAT

The Official Newsletter of the
 Bucks County Association of Realtors
www.bucksrealtor.com



AN EXCELLENT OPPORTUNITY TO MARKET YOUR BUSINESS! Advertise and reach key decision makers in the real estate industry. Realtor® News is distributed six times a year to 4,000+ BAR members.

All Rates are PER INSERTION

Advertising Rate Card (Circle Required Ad Size)	1 Issue	3 Issues Per Insertion	6 Issues Per Insertion	One Time Set-Up Fee (without PDF)
One Quarter Page Size: 3.688" wide x 5" high	Mem/Non \$280/\$320	Mem/Non \$250/\$290	Mem/Non \$230/\$260	\$95
One Half Page Size: 7.5" wide x 5" high	\$500/\$570	\$455/\$520	\$415/\$475	\$105
One Full Page Size: 7.5" wide x 10" high	\$745/\$855	\$680/\$775	\$615/\$705	\$140
Inside Front or Inside Back Cover Size: 7.5" wide x 10" high	\$1,020/\$1,170	\$990/\$1,120	\$935/\$1070	\$140
Back Cover Size: 7.5" wide x 8.25" high	\$1,075 /\$1,235	\$1,045/\$1,200	\$965/\$1,095	\$140

DIGITAL ELECTRONIC FILES:

EMAIL FILE TO: art@boroskiadvertising.com

Our production department requests that ads be supplied as electronic files whenever possible. Electronic file requirements are as possible.

- **MACINTOSH-BASED** file or **PC FILE** saved as PDF, JPEG or EPS.
- **QUARKXPRESS*** version 6.0 or newer version of Quark. Collect for output includes all art, photo, and font files used by document.
- **FILE SENT VIA DISK:** CD ROM and LASER PROOF must accompany disk.
- **FONTS** — Use postscripts fonts, **NO** True Type fonts.

Send digital files and payment to:

Brendan Boroski Advertising
 320 North Broad Street, Doylestown, PA 18901
 Phone: 215.345.4190 • Fax: 215.345.5569

**For more information contact
 Ellen Daubenspeck at 215.345.4190 or
edauben@boroskiadvertising.com**

Check Desired Issues (Call for Deadlines)

- | | |
|---|--|
| <input type="checkbox"/> January/February | <input type="checkbox"/> July/August |
| <input type="checkbox"/> March/April | <input type="checkbox"/> September/October |
| <input type="checkbox"/> May/June | <input type="checkbox"/> November/December |

I approve the above schedule

Signature: _____

Please Print Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Fax: _____

Email: _____